

# **MEDIA RELEASE:**FOR IMMEDIATE RELEASE

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#### **Catholic Education Centre**

420 Creek Street Wallaceburg, ON N8A 4C4 Telephone: 519-627-6762 Facsimile: 519-627-8230 Website: www.st-clair.net

#### **Director of Education**

Dan Parr

519-627-6762, ext. 10241 E-mail: media@st-clair.net

## Chair of the Board

John Van Heck 519-627-2908

# Ursuline College Chatham Catholic Secondary School

Ray Power, Principal 519-351-2987

### Supervisor – Communications and Community Relations

Todd Lozon 519-627-6762 Ext. 10243 E-mail:

todd.lozon@st-clair.net

# UCC 'ME TO WE' GROUP, VICTORY FORD AND FORD CANADA PARTNERSHIP RAISES \$6,160 IN SUCCESSFUL DRIVE 4UR COMMUNITY EVENT

The *Me to We* group at Ursuline College recently partnered with Chatham's Victory Ford and the Ford Motor Company of Canada in a *Drive 4UR Community* event, which raised an amazing \$6,160.

"We are very grateful for our partnership with Victory Ford and the Ford Motor Company of Canada in this tremendous event, which has allowed us to surpass our goal for this year's *Me to We* project," says Kathy Kearns, a teacher at UCC and staff leader for *Me to We*.

Ursuline College has been a part of the *We Schools* program for eight years. As a supporter of Free the Children's *Adopt a Village Program*, students work each year to raise money to help fund projects in developing countries. This year, they are supporting the Agriculture and Food Security pillar, which focuses on innovative farming techniques and water management projects, helping to ensure access to healthy, self-sustaining food sources. The school had set a goal of \$5,000 for this project, which was easily surpassed with the success of the *Drive 4UR Community* event and donations to the school's annual Lenten campaign.

"The success of our partnership with Victory Ford and Ford Canada means we are able to use funds over and above our contribution to Free the Children to support local charities as well," says Mrs. Kearns.

UCC will donate \$7,500 to Free the Children; \$1,000 to Outreach for Hunger; and \$500 to the local Salvation Army.

In addition, the Ford Motor Company of Canada has committed to match the funds raised in the *Drive 4UR Community* event, and will donate \$6,160 to the Canadian Red Cross for relief and recovery efforts in Fort McMurray.

"I want to thank Mrs. Kearns, along with staff members Lisa Serruys and Chris Gutteridge, and the entire student body and faculty of the UCC community, who have worked so hard to help make these generous donations possible," says Ray Power, Principal of UCC. "Through selfless acts such as these, we live our call to follow Christ's example, as we lend a hand of support to people right here in our own community and around the world."

A special cheque presentation ceremony will be held at Ursuline College, 85 Grand Avenue, W., Chatham on Friday, June 3, 2016 at 10:00 a.m. In addition to the school's 'Me to We' group, representatives of Outreach for Hunger, the Salvation Army and Victory Ford will be in attendance. Members of the media are welcome.